



You Are Invited to Participate
 at the AMCORE Bank
FAIRE ON THE SQUARE
2008 COMMERCIAL CORNER
 from 9:00 a.m. to 4:00 p.m.

GUIDELINES:

1. Exhibitors who qualify for these limited spaces are commercial, for-profit businesses or home cottage industries.
2. This event is first and foremost an art/craft fair for the sale of handmade products. Therefore, commercial exhibitors may only display products, hand out informational materials/brochures, or book engagements. **No merchandise sales will be allowed.**
3. This is an outdoor show with no rain date and no refunds in the event of inclement weather.
4. Downtown Baraboo, Inc. reserves the right to screen applicants to assure that the product or service represented is in keeping with the goals of the organization and mission of the event, and that it is not in direct conflict with other vendors or member businesses. No political or advocate groups allowed.

SET-UP: Set up time is 7:30 a.m. day of show with space assignments given that morning. Exhibitors must check in at the Information Booth prior to setting up. All exhibits are on street and must be ready by 9:00 a.m. Prior evening set-up is not allowed.

DISPLAY: Exhibitors must provide their own display tables/tents/materials and are responsible for displays at all times. Erected tents are not allowed to be staked into the pavement. No display may be placed in front of or block any sponsor banners on the barricades. Spaces are approximately 20' long x 10' deep and are located at the six entrances to the venue. You may have poster-board size signs attached to your display tables or tent or on a sandwich board in front of your display.

PARKING: After unloading, exhibitors must move all vehicles to a public parking lot - NOT IN THE STREETS OR ALLEYS!

FEE DEADLINE/CANCELLATION: Space fees are as follows:

Commercial Enterprise with Store-front Address: \$150.00 per space
 Home Cottage Industry: \$ 75.00 per space

Deadline for submittal of application is one month prior to event date. There will be no refunds if exhibitor fails to appear the day of the event.

APPLICATION: A written description of your product or service, is required when being considered.

CONFIRMATION: Confirmation will be mailed prior to the event. A self-addressed, #10 stamped envelope is required with your application.

COMMERCIAL CORNER APPLICATION FORM 2008
Amcore Bank Faire on the Square

Contact Name: _____
 BUSINESS Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Re-sale/Retail License # _____
 Description of Product or Service: _____

I would like to reserve space for: May 17 October 11

Total Enclosed (Payable to Downtown Baraboo, Inc.) Commercial: \$150 \$300
 Cottage Industry: \$75 \$150

I have read the application and accept all rules and regulations and agree to abide by decisions of the promoter. I agree to assume full liability for any injury or loss to me or my property or employees, and from any cause whatsoever while on the premises. I expressly release Downtown Baraboo, Inc., Fan Faire Promotions LLC, and any of their representatives from any and all liability whatsoever, or for any loss or injury. Exhibitor agrees to pay for all legal fees and costs in any action arising from or during enforcement of this contract.

Signature: _____ Date: _____

Send application form, deposit and SASE to: Fan Faire Promotions; 1801 Jefferson St., Baraboo WI 53913

